

SACRAMENTO RIVER CATS

Media Release

Triple-A Affiliate of the Oakland Athletics



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FOR IMMEDIATE RELEASE

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RIVER CATS IMPLEMENT FINE SYSTEM FOR IMPROPER SPELLING OF TEAM NAME

WEST SACRAMENTO, Calif. – You’ve been warned: the moniker “River Cats” is comprised of two words, with a capital “R” and a capital “C.” Effective immediately, all members of the local and national media, River Cats corporate partners, full- or part-time River Cats staff, and season, flex, and mini-plan ticket holders will be fined \$1 for spelling “River Cats” incorrectly.

All money collected will go to the River Cats Foundation, which has contributed more than \$1.5 million in cash and \$16.2 million in in-kind donations to the greater Sacramento community since 2000.

The Sacramento River Cats franchise is one of the most well-known teams in professional baseball, in spite of the relative obscurity of river cats themselves (apologies to Dinger). However, even after 11 division championships, four PCL championships, and two Triple-A National Championships, the name is consistently misrepresented at the local and national level.

For clarification, the following are incorrect iterations of the name “River Cats,” and therefore subject to the \$1 fine:

- Rivercats
- RiverCats
- rivercats
- River cats

Twitter mentions, text messages, and handwritten notes are the lone exceptions to this mandate. Intra- and interoffice email correspondences to and from River Cats staff are subject to the fine, as are television graphics, print media references, and Facebook posts.

Any questions or complaints regarding this new policy can be directed to the River Cats media relations department.

River Cats Season Tickets, Mini-Plans, Flex Plans and group outings are on sale now, and can be purchased by calling the River Cats Ticket Hotline at (916) 371-HITS (4487). Individual game tickets, starting at just \$8, are available now at ticketmaster.com and at Raley Field's Round Table Pizza Ticket Office. For more information about the River Cats, visit www.rivercats.com. For information on other events at Raley Field, visit www.raleyfield.com.

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